

ORDER



Orders
Order / Rev: 1871105
 Alt Order #:
Product Desc: N/A
Estimate: N/A
Flight Dates: 10/22/19 - 11/01/19
Original Date / Rev: 10/17/19 / 07/07/20
Order Type: RFP

KHOU
Primary AE: Kari Bivins
Sales Office: GNAT
Sales Region: NAT

Agency
Name: Marketing Mileage/ POL
Buying Contact:
Billing Contact:
 4305 Cat Hollow Dr
 Austin, TX 78731

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Coalition for Texas State Parks
Demographic: A55+
Product Codes: IS-Issue/Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 147594
Agency External ID: 50545AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/27/19	4	\$7,600.00	\$6,460.00
10/28/19	11/01/19	4	\$7,600.00	\$6,460.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	4	\$7,600.00	\$6,460.00	0.00
November 2019	4	\$7,600.00	\$6,460.00	0.00
Totals	8	\$15,200.00	\$12,920.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kari Bivins	GNAT	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	10/22/19	11/01/19	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	4	\$1,900.00	P02	0.00	NM	8	\$15,200.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	- TWTF - -		4				\$1,900.00		0.00			
		Week: 10/28/19	11/03/19	MTWTF--		4				\$1,900.00		0.00			
													Totals	8	\$15,200.00